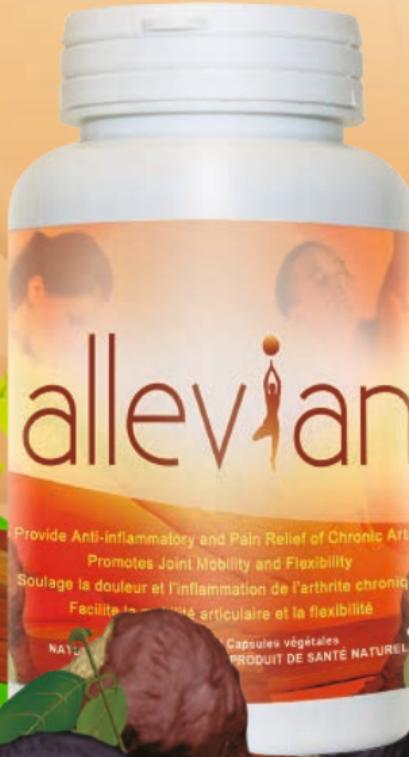




allevian

Ancient Knowledge
That Really Works!



INTRODUCTION

Allevian® is a unique solution for joint health composed of two of Peru's best natural resources, Maca (*Lepidium meyenii*) and Cat's Claw (*Uncaria Tomentosa*), both well known to the supplement industry for their unprecedented health benefits and proven results in many areas.

Our company has developed two of the best ingredients ever seen for the sole purpose of this product, a highly concentrated MacaPro® Fresh Purple and Black Maca Powder Blend (8:1), and a powerful anti-inflammatory and regenerative compound, Cat'sPro® Extract (12:1).

CONCEPT

Allevian® was designed to work as a fast acting supplement to reduce pain and inflammation in the body (internal and external), providing at the same time all necessary tools for healing and repairing over time.

The interaction of the two ingredients used in this formulation makes Allevian® a product capable of restraining the inflammation in the body allowing the healing and promoting the creation of insulin growth factor-1 (IGF-1), a gene responsible for the restorative capabilities of the body, commonly suppressed during a state of inflammation.



ABOUT THE FORMULA

OBJECTIVE

“To reduce overall pain and inflammation, providing a sense of energy, flexibility, and mobility, providing enough nutrients to the body so it can heal and repair over time”

PREMISE FOR DEVELOPMENT

To achieve the objective, it was required to have a powerful anti-inflammatory compound and a nutrient dense supply to activate natural healing. Cat's Claw and Maca were the best and most suitable candidates.

The Cat's Claw extract found in this product was designed to deliver fast acting anti-inflammatory results allowing the unique nutrient dense maca developed to deliver the tools to the body and spark the healing process in no time. This product is not just a simple blend of two products commonly found on the market, it is in fact an incredible development of ingredients with proven synergistic efficacy.



THE INGREDIENTS

CAT'S PRO® - (UNCARIA TOMENTOSA)

Cat's Claw or Uña de Gato is a woody vine that comes to us from the exotic highlands and jungles of the Amazon Rain Forest of Peru. Considered a sacred botanical by the locals Indians, this vine grows wild in the highlands of the Peruvian Amazon in South America. Ashaninka Indians have used both, the bark and roots of the vine for generations on end to treat numerous health problems, targeting the immune and digestive systems.



Our Cat'sPro® Extract is the result of over 10 years' experience developing high potency extracts prepared following ancient recipes and unique production methods. Cat'sPro® is an extract prepared in a 12:1 concentration using Uncaria Tomentosa as the primary ingredient, and a peculiar maceration process of minimum three months that allows the product to open and excel its curative capabilities. The result is a product that focuses its action primarily on inflammation and immune support, thus creating the perfect scenario to start the healing process.

No other product in the market behaves the same.

MACA PRO® - (LEPIDIUM MEYENII)

Maca is a root that grows in the Andean highland zones of Peru at altitudes of 14,000 ft over sea level, in nutrition-filled volcanic soil. It is the best natural food due to its excellent and scientifically tested properties. The root can be one of several colors (cream, purple or black) and is of comparable shape to a turnip or radish.

There are two sources of maca, fresh and dried roots.

Fresh roots are traditionally used in ancestral medicine as a nutrient-based power plant for soothing, healing and repairing. Dried roots by the contrary, are used for other benefits, being hormonal balance, energy and overall well-being the main ones.



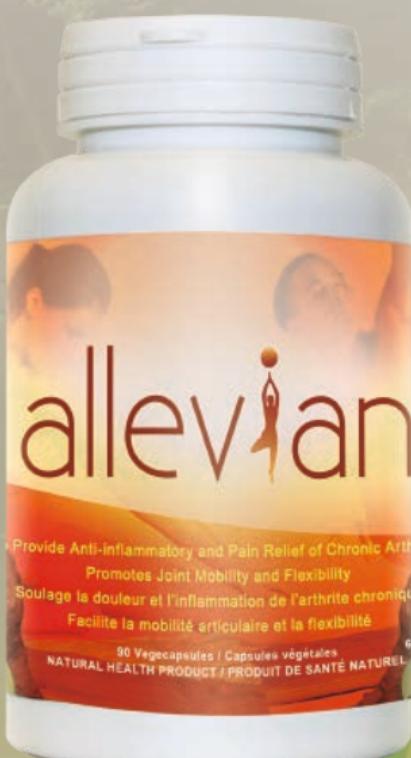
Published scientific studies have shown that consumption of fresh maca can activate the production of Insulin Growth Factor- 1 (IGF-1) within the body. While in a state of inflammation, this gene is normally switched off reducing the body's ability to repair itself; the gene also declines with age making the healing process very difficult to say

the least. The role of fresh maca roots in the body's self repair action and "switch on" the IGF-1, is an incredible finding!

Our MacaPro® Fresh Purple and Black Maca Powder 8:1 ingredient is a unique development designed to provide a nutrient-dense base to supply the body with all necessary tools in the process of soothing, healing and repairing.

PRODUCT HIGHLIGHTS

- Made only with select natural ingredients
- Unique formula and manufacturing process
- Developed for fast acting and visible results
- Ingredients supported by scientific research



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CLAIMS

“To reduce overall pain and inflammation, providing a sense of energy, flexibility, and mobility, while supplying enough nutrients to the body so it can heal and repair any damage overtime”

This product supports normal joint health function and general comfort, maintaining a sense of healthy energy and vitality.

Here are some traditional claims (attributable to Maca and Cat's Claw):

- Arthritis
- Osteoarthritis
- Rheumatoid Arthritis
- Joint Pain & Muscle Pain
- Fibromyalgia
- Headaches and Migraines
- Maintain Physical Condition and Reflexes
- Energy (chronic fatigue)
- Physical & Emotional Well Being
- Immunological Support
- Stamina & Athletic Performance

PERSPECTIVE

Most known “remedies” and therapies for joint pain and inflammation include a mix of prescription drugs and over the counter pharmaceutical products. These products may advertise pain relief, but do not target the source of the pain, only some symptoms. Certain drugs, such as NSAIDs (Non-Steroidal Anti-Inflammatory Drugs) even have serious side effects that can cause long term damage to the stomach and liver.

Some other over the counter supplements like Glucosamine and Chondroitin, (leading but competitive natural products in the marketplace) have also proven to be relatively ineffective when compared to placebo.

Glucosamine and Chondroitin are two components of cartilage that are targeted for pain relief. Glucosamine is an amino sugar and a prominent precursor in the synthesis of glycosylated proteins and lipids, specifically glycosaminoglycan's which are a major component of joint cartilage. Chondroitin Sulfate is a sulfated glycosaminoglycan, an important structural component of cartilage as well. This is why ingestion of supplemental Glucosamine and Chondroitin is believed to be beneficial for the protection of the joint. After the publication of the GAIT trial - The NIH Glucosamine/Chondroitin Arthritis Intervention Trial (GAIT) by the National Center for Complementary and Alternative Medicine, these two compounds did not show strong beneficial results when in comparison to the placebo.

While there are benefits in consuming these supplements, the slow speed of the results and variance between individuals are too scattered to make it an ideal solution.

Allevian® is unique as it targets the necessary components of the body to provide benefits unlike those of other leading natural products.



PERFORMANCE AND RESULTS

The product starts working right after the first intake, between 15 to 30 minutes to be precise, demonstrating in many cases immediate relief and comfort.

Healing occurs almost immediately for certain conditions, right after the first intake in some cases or a few days later of intense intake. It is always recommended to start with a high dosage at the beginning and then lower the intake for constant healing. Repairing certain conditions happens over time and the time frame varies depending on the subject and the condition itself.

Recommended Dosage

- 3 Capsules all at one once, three times a day for injuries and dramatic cases of pain, stiffness and inflammation or to accelerate healing of a determined related problem.
- 3 Capsules all at one once, twice a day for regular serious cases of pain, stiffness and inflammation.
- 3 Capsules all at one once, once a day for intermittent and not so serious cases of pain, stiffness and inflammation. This dosage is adequate for prevention and maintenance as well.

The product can be taken for extended periods of time with no observed tolerance on the product.

SAFETY CONSIDERATIONS

Both Cats Claw and Maca Extract have a long traditional history of use in the Amazon and Andes of Peru.

Particularly on this product, there are no reported side effects, toxicity or interaction with any food, medicine or supplement. This product will not bother the stomach or cause any digestive issues.

IN SUMMARY

Allevian® is a unique product that works synergistically by combining a special blend of Maca with Cat's Claw Bark Extract. The product was developed to aid the body in the fight against inflammation, thus allowing healing and repairing at the same time.

The most Powerful and Effective Formula with no competition in the market!

Allevian® is the perfect natural alternative to support normal joint health function and general comfort. Different than any other product of its kind, Allevian® goes a step further by supplying the body with the nutrients needed when required - especially while aiding in the fight against inflammation and collateral effects.

While Cat's Claw aids in the fight with inflammation, the maca nutrients supply the right tools to assist the body restore its balance.

Allevian® is 100% natural with no binders, excipients or additives.